

BENJAMIN J MATER

design | photography | marketing | web

253.213.4239 • ben@earthwaves.com

EXPERIENCE / EDUCATION

Desktop publishing / graphic design
Web design / email development
Photography / video production / editing
Marketing / development / sales
Copywriting and editing

Marketing Management BBA,
Anderson School of Management, UNM
(Services, Nonprofit, Industrial Marketing)
Adobe Creative Suite / Final Cut Pro / MS Office
Certified court videography
Social media marketing / SEO / HTML5 / CSS

WORK HISTORY

Earthwaves Media, CEO/Founder (1997-present)
Vision for America / Vision for Earth, Founder/developer (2003-present)
Iconic Image Group / Grad Images (2019)
Trattel Court Reporting & Videography, Video production & editing (1999-2002)
Career Services UNM, Marketing Co-op (1996-97)
Daily Lobo, Staff writer (1995-96)
Specialized Mail Order, Copywriter (1990-94)

The principle DBA of my career has been Earthwaves Media from which I have run numerous enterprises and client services for small businesses, nonprofits and government organizations with a focus on humanitarian, environmental and educational efforts.

SOCIAL MEDIA & PORTFOLIO

Facebook.com/benmater Instagram.com/bmater
Ello.co/benmater Unsplash.com/benjmater
Minds.com/benmater BenMater.com

INTERESTS

Nature photography, timelapse, low-light imaging, events
Basketball, volleyball
Wilderness backpacking
Cryptocurrency

Animal Protection of New Mexico

Campaigns, marketing, graphic design, website development, fundraising, email mgt
APNM.org

Equine Protection Fund

Campaign development, graphic design, website development, etc
EquineProtectionFund.org

U-Trail Gila Wilderness Adventures, NM

Animal care
U-trail.com

Moon Ranch, Issaquah, WA

Ranch hand, tech support